

**Module Description, available in: EN**

# *Product Innovation and Product Lifecycle Management*

## General Information

**Number of ECTS Credits**

3

**Module code**

TSM\_Product

**Valid for academic year**

2024-25

**Last modification**

2021-01-03

**Coordinator of the module**

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**Explanations regarding the language definitions for each location:**

- Instruction is given in the language defined below for each location/each time the module is held.
- Documentation is available in the languages defined below. Where documents are in several languages, the percentage distribution is shown (100% = all the documentation).
- The examination is available 100% in the languages shown for each location/each time it is held.

	Lausanne			Lugano	Zurich		
<b>Instruction</b>					X E 100%		
<b>Documentation</b>					X E 100%		
<b>Examination</b>					X E 100%		

**Module Category**

TSM Technical scientific module

**Lessons**

2 lecture periods and 1 tutorial period per week

## Entry level competences

**Prerequisites, previous knowledge**

To attend this module, students must have a Bachelor's degree in Engineering (mechanical, electrical, industrial, ...)

Students should have the following experience:

- know the purpose and content of project specifications and requirements with respect to user needs,
- know the evaluation methods (value benefit analysis, SWOT analysis, etc.)
- know the basic steps of a product development process (in the consumption and/or investment goods sectors)
- have experience in the application of CAD system (mechanical or electrical)
- have worked in a team on at least one small development project

## Brief course description of module objectives and content

Students become acquainted with the product innovation process and its strategic importance for enterprises. They will learn different processes, methods and tools to develop new products and further optimize them along its full lifecycle. A special focus is on the development of complex systems, an interdisciplinary environment. Current approaches and new tools are discussed in addition to established processes such as Systems Engineering or VDI2206. To further explain the impact of product development outcome on an enterprise level, course will focus on the information flow across an industrial enterprise. Both, the process level (engineering, sales, manufacturing, purchasing, service) as well as the data level (CAX, PLM, ERP, IoT)

The module will be accompanied by a product development project, where students apply the theory "hands-on" on a realistic example throughout the semester

## Aims, content, methods

### Learning objectives and acquired competencies

#### Students

- know the importance of innovation for enterprises,
- understand the integration of technological product innovation and product development in business processes within enterprises,
- possess an in-depth knowledge of the product innovation process (processes, methods, and tools),
- can correctly apply methods and tools in the innovation process according to the situation,
- know the importance of PLM in enterprises,
- possess an in-depth knowledge of the product conception process,
- possess an in-depth knowledge concerning product structure and product variants (serial and plant production) and can apply these in concrete examples,
- know the relationship between the most important data generation systems and management systems of technological product data,
- know the impact of design decisions and design data for all subsequent processes in an enterprise

### Contents of module with emphasis on teaching content

The module comprises the two main subject areas: "Development methods and product innovation" and "Product lifecycle management".

- Product innovation process
- Classical methods such as VDI 2221, 2222, 2206
- Systems Engineering (cross disciplinary approaches)
- Creativity methods
- Alternative product development processes
- Tools for product development and lifecycle management (CAX, PLM, ERP, IoT)
- Product lifecycle management
- Product structure management: Variant management, product configuration, material master data, product description data
- Release processes and change management

### Teaching and learning methods

- Theoretical instructions in classroom
- Theoretical instructions based on guided self-teaching
- Project-oriented work in the form of group work in present and as self-study hours (students will be assisted through)
- Presentation and discussion in peer and expert groups

### Literature

#### Development methods and product innovation

- **German:** Pahl, G.; Beitz, W.; Feldhusen, J.; Grote, K.-H.: „Pahl/Beitz. Konstruktionslehre. Grundlagen erfolgreicher Produktentwicklung. Methoden und Anwendung“. Berlin: Springer-Verlag. 2007. – ISBN-10 3-540-34060-2, ISBN-13 978-3-540-34060-7
- **French:** Tassinari Robert, Pratique de l'analyse fonctionnelle, L'Usine Nouvelle, France, 2003, ISBN : 2-10-005338-8
- **English:** Pahl, G., Beitz, W., Feldhusen, J., Grote, K.-H.: Engineering Design, A Systematic Approach, 3rd ed., 2007, XXI, 617 p., Hardcover, ISBN 978-1-84628-318-5
- **English:** Ulrich, T. U., Eppinger, S.D., Product Design and Development, 3rd ed., 366p, Hardcover, ISBN 007-123273-7

#### Product Lifecycle Management

- **German:** Eigner Martin / Stelzer Ralph: Produktdatenmanagement-Systeme, Springer, ISBN-10: 3-540-66870-5
- **French:** Debaecker Denis: PLM : La gestion collaborative du cycle de vie des produits, Hermes, France, 2004, ISBN : 2-7462-0884-9
- **English:** Stark John, Product Lifecycle Management : 21st century paradigm for product realisation, Springer, London, 2005
- **English:** Saaksvuori Antti / Immonen Anselmie, Product Lifecycle Management, Springer, ISBN-10: 3-540-25731-4

## Assessment

### Certification requirements

Module uses certification requirements

### Certification requirements for final examinations (conditions for attestation)

Students must attend the project work in presence. The each group member must deliver a substantial and measurable contribution to the project result.

### Basic principle for exams

**As a rule, all the standard final exams for modules and also all resit exams are to be in written form**

### Standard final exam for a module and written resit exam

#### Kind of exam

written

#### Duration of exam

120 minutes

#### Permissible aids

*Aids permitted as specified below:*

#### Permissible electronic aids

No electronic aids permitted

#### Other permissible aids

Any auxiliary materials or other documents required for the examination will be provided only by the lecturers.

### Special case: Resit exam as oral exam

#### Kind of exam

oral

#### Duration of exam

30 minutes

#### Permissible aids

*Aids permitted as specified below:*

#### Permissible electronic aids

No electronic aids permitted

#### Other permissible aids

Any auxiliary materials or other documents required for the examination will be provided only by the lecturers.