

## Module Description, available in: EN

# **International Logistics**

#### **General Information**

**Number of ECTS Credits** 

3

Module code

TSM\_Logistic

Valid for academic year

2019-20

Last modification

2019-07-17

Coordinator of the module

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Explanations regarding the language definitions for each location:

- Instruction is given in the language defined below for each location/each time the module is held.
- Documentation is available in the languages defined below. Where documents are in several languages, the percentage distribution is shown (100% = all the documentation).
- The examination is available 100% in the languages shown for each location/each time it is held.

	Berne	Lausanne			Lugano	Zurich		
Instruction						<b>X</b> E 100%		
Documentation						<b>X</b> E 100%		
Examination						<b>X</b> E 100%		

## **Module Category**

TSM Technical scientific module

Lessons

2 lecture periods and 1 tutorial period per week

## **Entry level competences**

Prerequisites, previous knowledge

None

### Brief course description of module objectives and content

The focus of the module is on the various logistics strategies and structures in the international environment, and especially on the different types of transport. In addition, the increasing importance of logistics within globally operating companies is examined and the latest trends in international logistics analyzed.

## Aims, content, methods

#### Learning objectives and acquired competencies

- The module provides the necessary knowledge to understand the variety of possible logistical concepts. The students will be able to derive the
  correct strategies from given targets, design a possible operating strategy for the planned issue and balance this with the capabilities of the
  solution found
- This will be achieved through the knowledge of strategies, structures and technical elements, based on the design principles of different
  procurement and distribution needs of multiple branches
- Corresponding exercises will deepen the lecture content through examples and tasks; in addition, a group assignment must be presented.
- · Logistics experts present interesting case studies from real life

#### Contents of module with emphasis on teaching content

- · Models and concepts of international logistics
  - Strategies, Risks, Manageability & Controlling, Interfaces internal/external logistics & to 3rd parties, Structural elements of warehousing & transportation networks (national / regional / global)
- Technical elements of warehousing and transport (central point: traffic logistics)
  - o Rail, Road, Air, Sea
- · Rules & Regulations in international logistics
  - 。 Safety, Regulatory, Dangerous goods, Important international organizations, Customs...
- Understanding logistics as a core competence of internationally operating companies
  - · Understanding logistics as a differentiating factor
  - Recognizing the increasing importance of international logistics for economic success

## Teaching and learning methods

- · Lectures / presence
- Tutorial / presence
- · Group assignment / presence, self study

#### Literature

- Logistics & Supply Chain Management, Martin Christopher, Fourth Edition, 2011
- Exercises wil be delivered during the course

## **Assessment**

## **Certification requirements**

Module uses certification requirements

## Certification requirements for final examinations (conditions for attestation)

Presentation of the group assignment

## Basic principle for exams

## As a rule, all the standard final exams for modules and also all resit exams are to be in written form

## Standard final exam for a module and written resit exam

Kind of exam

written

**Duration of exam** 

120 minutes

Permissible aids

Aids permitted as specified below:

Permissible electronic aids

No electronic aids permitted

Other permissible aids Hardcopy form: open book

## Special case: Resit exam as oral exam

Kind of exam

oral

**Duration of exam** 

30 minutes

Permissible aids

No aids permitted