

**Module Description, available in: EN**

## *Managing complexity and innovation in aviation*

**General Information****Number of ECTS Credits**

3

**Module code**

TSM\_CompAvi

**Valid for academic year**

2023-24

**Last modification**

2019-10-06

**Coordinator of the module**

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**Explanations regarding the language definitions for each location:**

- Instruction is given in the language defined below for each location/each time the module is held.
- Documentation is available in the languages defined below. Where documents are in several languages, the percentage distribution is shown (100% = all the documentation).
- The examination is available 100% in the languages shown for each location/each time it is held.

	Winterthur			
<b>Instruction</b>	X E 100%			
<b>Documentation</b>	X E 100%			
<b>Examination</b>	X E 100%			

**Module Category**

TSM Technical scientific module

**Lessons**

2 lecture periods and 1 tutorial period per week

**Entry level competences****Prerequisites, previous knowledge**

Modelling methods

**Brief course description of module objectives and content**

Macro: Role of innovation within aviation industry, growth-driven economy, National Innovation Systems, mission oriented policies, the entrepreneurial state, role of SDGs, competitive forces

Micro: Role of innovation at firm and entrepreneur levels

Appreciation and understanding of complexity and complex systems, particularly from an innovation perspective, identifying and understanding problems and identifying solutions through entrepreneurial methods.

Measuring, visualising and modelling complex systems, including networks.

Methods for protecting and exploiting ideas, incl. patents, trade secrets, standards, lobbying.

Methods and principles of innovation incl. open innovation, technology readiness assessments (TRA), technology roadmaps, biomimicry, technological determinism and momentum, serendipity, uncertainty, risks vs. rewards, business model innovation, business model canvas.

Failures, frauds and fiascos – a closer look and where innovation can go wrong and methods of mitigation (e.g. whistleblowing).

Students will also develop and present an elevator pitch of an innovation based on techniques learned in the course.

Based on availability, experts from industry will be invited to share their experiences on related topics.

## **Aims, content, methods**

### **Learning objectives and acquired competencies**

Understand and enhance performance in complex systems. Cope with interdependence and uncertainty. Develop new solutions in a complex market.

Assess potential for innovation: Take advantage of opportunities, avoid unnecessary risks.

Balance multiple requirements: political, economic, social, technological legal and environmental.

Ultimately: understand and respect that meaning of innovation in a complex world -- and that innovation is not merely about novelty, or is it a buzzword.

### **Contents of module with emphasis on teaching content**

- Principles of Innovation
- Standards and Regulations
- Business Model Innovation & Design
- National Innovation Systems & Aviation Policies
- Frauds, Failures & Fiascos
- Principles of Complexity

### **Teaching and learning methods**

Case Studies

Modelling

Visualization and communication

Leadership and Self-Management

### **Literature**

Reading material will be uploaded to Course Moodle page during the semester.

Literature will be based on seminal works/papers and relevant case studies to better understand course material.

## **Assessment**

### **Certification requirements**

Module uses certification requirements

### **Certification requirements for final examinations (conditions for attestation)**

30% of grade will be based on completing assignments during semester-

70% of grade will be based on a final exam.

## Basic principle for exams

**As a rule, all the standard final exams for modules and also all resit exams are to be in written form**

## Standard final exam for a module and written resit exam

Kind of exam

written

Duration of exam

120 minutes

Permissible aids

*Aids permitted as specified below:*

Permissible electronic aids

- Non-programmable calculator

Other permissible aids

No other aids permitted

## Special case: Resit exam as oral exam

Kind of exam

oral

Duration of exam

30 minutes

Permissible aids

No aids permitted