

**Module Description, available in: EN**

## *Ethics and Corporate Responsibility*

**General Information**

## Number of ECTS Credits

3

## Module code

CM\_Ethics

## Valid for academic year

2025-26

## Last modification

2024-10-14

## Coordinator of the module

Thorsten Busch (ZHAW, both@zhaw.ch)

## Explanations regarding the language definitions for each location:

- Instruction is given in the language defined below for each location/each time the module is held.
- Documentation is available in the languages defined below. Where documents are in several languages, the percentage distribution is shown (100% = all the documentation).
- The examination is available 100% in the languages shown for each location/each time it is held.

	Lausanne			Lugano	Zurich		
<b>Instruction</b>					X E 100%		
<b>Documentation</b>					X E 100%		
<b>Examination</b>					X E 100%		

## Module Category

CM Context module

## Lessons

2 lecture periods and 1 tutorial period per week

**Entry level competences**

## Prerequisites, previous knowledge

none

**Brief course description of module objectives and content**

In an environment that is changing increasingly quickly, students will be taught the ability to assume social responsibility either as engineers or in management functions at companies. They will develop a profound awareness of the ethical aspects of their actions and for the ecological and social impacts of companies. In their subsequent professional careers, they will thus be better able to judge the consequences of their work for society, to deal with conflicts in these areas, and to contribute to the corporate responsibility strategies of their organizations in a manner appropriate to their positions.

## Aims, content, methods

### Learning objectives and acquired competencies

- Students know the theoretical foundations of various ethical theories
- They are familiar with various levels of ethics (individual ethics and corporate ethics)
- They can apply a wide range of ethical approaches to a specific situation
- They are familiar with the concept of the broader corporate responsibility of organizations
- They are familiar with the main elements of the implementation of corporate responsibility in companies
- They are able to analyze and critically judge the corporate responsibility strategy of a given company on the basis of publicly available information

### Contents of module with emphasis on teaching content

#### Ethics

- fundamental ethical concepts
- ethics of duties and ethics of consequences; human rights; the common good
- discourse ethics; justice; forming ethical judgements
- ethics of the environment and the future; sustainable development
- ethics of technology; estimating the consequences of technology, technology assessment
- ethics codices, guidelines, professional norms
- specific case studies from various disciplines

#### Corporate Responsibility:

- the role of organizations/companies in society
- the expectations of stakeholder groups and dealing with these expectations (stakeholder management)
- various classic concepts of corporate responsibility
- corporate responsibility in ecological, social, economic and technological areas, business case for CSR/sustainability
- elements of the implementation of corporate responsibility (issue identification, governance, guiding philosophy/policy, issue strategies, measurement and monitoring, non-financial reporting, auditing and certification)

### Teaching and learning methods

Lecture, case studies, individual and group exercises.

The final exam consists of a written work assignment and written questions.

### Literature

References for literature will be provided during the lectures on a language-specific basis.

## Assessment

### Additional performance assessment during the semester

The module does not contain an additional performance assessment during the semester

### Basic principle for exams

**As a rule, all the standard final exams for modules and also all resit exams are to be in written form**

### Standard final exam for a module and written resit exam

#### Kind of exam

written

#### Duration of exam

120 minutes

#### Permissible aids

*Aids permitted as specified below:*

#### Permissible electronic aids

Students will take an online exam via Moodle while being physically present in a lecture hall in Zurich. They can use their computers or other devices to take the Moodle exam, which generally is open-book, i.e. students may use their lecture slides and personal notes.

#### Other permissible aids

Aside from the aids above, students may only use a dictionary because the exam will be held in English.

**Exception: In case of an electronic Moodle exam, adjustments to the permissible aids may occur. Lecturers will announce the final**

**permissible aids prior to the exam session.**

**Special case: Resit exam as oral exam**

**Kind of exam**

oral

**Duration of exam**

30 minutes

**Permissible aids**

No aids permitted