

**Module Description, available in: EN**

## *Ethics and Corporate Responsibility*

**General Information****Number of ECTS Credits**

3

**Module code**

CM\_Ethics

**Valid for academic year**

2021-22

**Last modification**

2021-02-08

**Coordinator of the module**

Herbert Winistörfer (ZHAW, winh@zhaw.ch)

**Explanations regarding the language definitions for each location:**

- Instruction is given in the language defined below for each location/each time the module is held.
- Documentation is available in the languages defined below. Where documents are in several languages, the percentage distribution is shown (100% = all the documentation).
- The examination is available 100% in the languages shown for each location/each time it is held.

	Lausanne			Lugano	Zurich		
<b>Instruction</b>					X E 100%		
<b>Documentation</b>					X E 100%		
<b>Examination</b>					X E 100%		

**Module Category**

CM Context module

**Lessons**

2 lecture periods and 1 tutorial period per week

**Entry level competences****Prerequisites, previous knowledge****Brief course description of module objectives and content**

In an environment that is changing increasingly quickly, students will be taught the ability to assume societal responsibility either as engineers or in management functions in companies. They will develop a profound awareness of the moral and ethical aspects of their actions and also for the ecological and social impacts of companies. In their subsequent professional careers, they will be better able to judge the consequences of their work for society, to deal with conflicts in these areas, and to contribute to the Corporate Responsibility philosophy of their organisations in a manner appropriate to their positions.

## Aims, content, methods

### Learning objectives and acquired competencies

- The students know the theoretical foundations of various ethical philosophies
- The students are familiar with various levels of ethics (individual ethics versus corporate ethics)
- The students can apply different ethical approaches in a specific situation
- The students are familiar with the concept of the broader societal Corporate Responsibility of organisations
- The students are familiar with the main elements of the implementation of Corporate Responsibility in companies
- The students are able to analyse and critically judge the Corporate Responsibility philosophy of a given company on the basis of publicly available information

### Contents of module with emphasis on teaching content

The courses of development of moral values (virtues) and systematic ethical concepts (norms) in the history of philosophy:

#### Ethics

- Fundamental ethical concepts
- Ethics of duties and ethics of consequences; human rights; the common good
- Discourse ethics; justice; forming ethical judgements
- Ethics of the environment and the future; sustainability
- Ethics of technology; estimating the consequences of technology, technology assessment
- Ethics codices, guidelines, professional norms
- Specific case studies from various disciplines

#### Corporate Responsibility:

- The role of organisations/companies in society
- The expectations of stakeholder groups and dealing with these expectations (Stakeholder Management)
- "Corporate Responsibility": The various concepts of responsibility, Corporate Social Responsibility–CSR (various theoretical approaches), sustainability (Brundtland/Rio'92), "Triple Bottom Line" (Elkington, Savitz), Capital Stock Model (World Bank, IIRC), Corporate Citizenship CC
- Corporate Responsibility in the ecological, social, economic and technological areas (sample topics), business case for CSR/sustainability
- Elements of the implementation of corporate responsibility (issue identification, governance, guiding philosophy/policy, issue strategies, measurement and monitoring, non-financial reporting, auditing and certification)

### Teaching and learning methods

Lecture, case studies, individual and group projects.

The final exam consists of a written work assignment and the answering of written questions.

### Literature

References for literature will be provided during the lectures on a language-specific basis.

## Assessment

### Certification requirements

Module uses certification requirements

### Certification requirements for final examinations (conditions for attestation)

Proof of active participation

### Basic principle for exams

**As a rule, all the standard final exams for modules and also all resit exams are to be in written form**

### Standard final exam for a module and written resit exam

Kind of exam

written

Duration of exam

120 minutes

**Permissible aids**

*Aids permitted as specified below:*

**Permissible electronic aids**

No electronic aids permitted

**Other permissible aids**

Specified by the lecturers

**Special case: Resit exam as oral exam**

**Kind of exam**

oral

**Duration of exam**

30 minutes

**Permissible aids**

No aids permitted